

Community Survey DRAFT

Introduction

Dear Community Member:

Milwaukee Public Schools is a diverse district that welcomes all students and prepares them for success in higher education, post-education opportunities, work, and citizenship. To that end, MPS continues to seek input from a variety of stakeholders to help inform district strategic planning for the 2023–24 school year and beyond to best meet the needs of our students, staff, families, and the community.

Please take this community survey that can be completed in approximately 10–15 minutes.

You will have the opportunity to answer other surveys based on your roles in the community (MPS staff or MPS family). Links to the other surveys are provided at the end of this survey.

The survey will be open until _____.

Demographics

1. Which role are your answers representing? You can take the survey multiple times to represent multiple roles in the community. Mark only one.
 - a. Organization (name of organization): ___fill in text box___
 - b. Former MPS staff
 - c. Former MPS student
 - d. Former MPS parent/guardian
 - e. Parent of a school-aged child(ren) not attending MPS
 - f. A community member not otherwise represented above
 - g. Other: Fill in text box_____

2. Zip code

3. Are you Hispanic/Latino?
 - a. Yes
 - b. No
 - c. Do not know/not sure

4. What is your race? (Select one or more responses.)
 - a. American Indian or Alaska Native
 - b. Asian
 - c. Black or African American
 - d. Native Hawaiian or Other Pacific Islander
 - e. White
 - f. Other

Student and Community Experience

5. (Customers, Strategy) MPS's mission statement says, "Milwaukee Public Schools is a diverse district that welcomes all students and prepares them for success in higher education, post-education opportunities, work, and citizenship." With the mission statement in mind, what skills do students need to be successful in higher education, post-education opportunities, work, and/or citizenship? Select the top three.
- Critical thinking
 - Interpersonal communication
 - Problem solving
 - Social-emotional intelligence
 - Open-mindedness
 - Curiosity
 - Well-roundedness
 - Technological skills
 - Written communication/writing skills
 - Math proficiency
 - Reading proficiency
 - Reading comprehension
 - Community engagement
 - Other (please specify): _____
6. (Customers, Strategy) What role does the community play in supporting students? Select the top three.
- Financial support
 - Volunteering
 - Attending other school-related events (e.g., plays, musicals, concerts)
 - Mentoring
 - Internships
 - Advocacy for the schools
 - Other (please specify): _____
7. (Customers, Operations) Choose the three most important services that MPS provides to the community:
- Welcoming learning environment
 - Well-maintained facilities
 - Academic programs (IB courses, AP courses, immersion programs, Montessori programs, etc.)
 - High achievement
 - Support to families
 - Diverse staffing
 - Arts and music programming
 - Athletics
 - School activities and clubs
 - Qualified, caring staff
 - Adequate staffing
 - Recreational services
 - Other (please specify): _____

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8. (Customers, Operations) Rate how well MPS delivers each service on a scale of 1 (very poorly) to 5 (very effectively):
- a. Welcoming learning environment
 - b. Well-maintained facilities
 - c. Academic programs (IB courses, AP courses, immersion programs, Montessori programs, etc.)
 - d. High achievement
 - e. Support to families
 - f. Diverse staffing
 - g. Arts and music programming
 - h. Athletics
 - i. School activities and clubs
 - j. Qualified, caring staff
 - k. Adequate staffing
 - l. Recreational services
9. (Strategy, Customers, Operations) How does your neighborhood school benefit the community? (Select all that apply.)
- a. Quality educational programs
 - b. Organized student activities, such as after-school athletics and clubs
 - c. Recreational programming and classes for adults and families
 - d. Community gathering spots (such as polling sites, community meetings)
 - e. Unorganized play opportunities (such as community playgrounds)
 - f. Building and facility appearance improves neighborhood
 - g. Other (please specify): _____
 - h. Not applicable/don't know
 - i. None
10. (Strategy, Customers, Operations) Does your neighborhood school need to improve in any of these areas? (Select all that apply.)
- a. Quality educational programs
 - b. Organized student activities, such as after-school athletics and clubs
 - c. Recreational programming and classes for adults and families
 - d. Community gathering spots (such as polling sites, community meetings)
 - e. Unorganized play opportunities (such as community playgrounds)
 - f. Building and facility appearance improves neighborhood
 - g. Other (please specify): _____
 - h. Not applicable/don't know
 - i. None

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11. (Strategy, Customers, Operations) Does MPS as a whole need to improve in any of these areas? (Select all that apply.)
- a. Quality educational programs
 - b. Organized student activities, such as after-school athletics and clubs
 - c. Recreational programming and classes for adults and families
 - d. Community gathering spots (such as polling sites, community meetings)
 - e. Unorganized play opportunities (such as community playgrounds)
 - f. Building and facility appearance improves neighborhood
 - g. Other (please specify): _____
 - h. None
12. (Customers) Why do you continue to be involved with MPS? (Select all that apply.)
- a. Giving back to the community
 - b. Engaging with youth
 - c. Developing the next generation of leaders
 - d. Provides me with a sense of community/belonging
 - e. Care deeply about education
 - f. A family member goes to an MPS school
 - g. I'm an alum
 - h. Other (please specify): _____
 - i. Not applicable

Communication and Information

13. (Customers, Strategy) How do you perceive MPS?
- a. Highly positively
 - b. Positively
 - c. Negatively
 - d. Highly negatively
14. (Strategy) How can we improve your opinions about the district? (Select three.)
- a. More stories about current students
 - b. Alumni success stories
 - c. Highlight unique programming (e.g., culinary arts, food science, agriculture sciences, animal therapy)
 - d. Reduce negative media coverage
 - e. Enhance community outreach efforts
 - f. Word of mouth
 - g. Updated and user-friendly website
 - h. Other (please specify): _____

15. (Customers) How do you usually receive information about MPS or a specific school? (Select all that apply.)
- a. Internet search
 - b. Television news
 - c. Radio news
 - d. Local newspaper (online or print)
 - e. Social media
 - f. MPS/school-specific website
 - g. MPS newsletters
 - h. Community event web page
 - i. Word of mouth
 - j. Other (please specify): _____
16. (Customers) How do you prefer to receive communications from MPS?
- a. eNewsletter
 - b. Email
 - c. Website
 - d. Direct mail
 - e. Social media
 - f. Other (please specify): _____
17. (Customers) When you are seeking information about the district or a school, is it easy to find? (If answered "not at all" or "somewhat," prompt them to 19.)
- a. Very easy
 - b. Easy
 - c. Somewhat easy
 - d. Not at all easy
18. What difficulties have you encountered when trying to find information about MPS or a specific school?
- a. Navigating the website is challenging
 - b. Communications sent to the wrong email or home address
 - c. Not updated information
 - d. Social media inconsistencies
 - e. Lack of regular communication from MPS staff
 - f. No centralized place to get information
 - g. Other (please specify): _____
19. (Customers, Strategy) Are you aware of the following support services that are available to community members? Select all that apply.
- a. Literacy services
 - b. Community conversations
 - c. Recreation courses and offerings
 - d. Alumni association engagement
 - e. Recruitment events
 - f. None of the above
 - g. Other (please specify): _____

20. (Strategy, Operations) What could MPS do to increase awareness of the support services listed above that are available to community members?
- a. Radio/TV ads
 - b. Social media posts
 - c. Ads on buses/billboards
 - d. Flyers
 - e. Tabling community events
 - f. Visiting other organizations to talk about them
 - g. Higher visibility on the MPS website
 - h. Other (please specify): _____
21. (Strategy, Operations, Customers) If you are interested in knowing more about the school/district budget, what ways would help you access more information? Mark all that apply.
- a. An executive summary
 - b. Video overview
 - c. Help sessions
 - d. More visibility on the MPS website
 - e. I am not interested
22. **Question for community partners only:** (Strategy, Customers) How can we help your organization be a more effective partner with MPS schools? (This will show up only if they answer that they are representing a partner organization in the demographics section.)
- a. Central location for getting answers to your questions about MPS
 - b. More clarity on who to go to for specific needs/requests
 - c. Designated point person who is the main contact for your partnership with MPS
 - d. Updated guide of all the resources that MPS offers to students, families, and the community
 - e. Central location to get detailed information on how to partner with the district and partnership opportunities
 - f. Information about ways to share ideas and feedback to the district
 - g. Information about ways to partner with alumni and school associations
 - h. Other (please specify): _____

Experience Working with MPS

23. (Workforce) How likely are you to recommend MPS as a place to work to others?
- a. Very likely
 - b. Likely
 - c. Somewhat likely
 - d. Not likely
24. (Strategy, Operations) How much do you agree with the following statement: MPS should merge small, low-enrolled schools to assist with staffing the buildings appropriately.
- a. Strongly agree
 - b. Agree
 - c. Disagree
 - d. Strongly disagree
 - e. Unsure

Final Feedback

25. Is there anything else you'd like to share that we haven't asked?
 - a. Open-ended comment box