

Excerpt Survey Summary Report

Excerpt from Milwaukee Voters Survey Summary Report

Reported by: Fairbank, Maslin, Maullin, Metz & Associates (FM3); Dated: December 17, 2019

Ranking the Importance of Referendum Spending Priorities

Sorted by Percent Extremely Important

Spending Areas	% Extremely Important	Numbered Highest to Lowest Extremely Important	% Extremely/Very Important	Numbered Highest to Lowest Extremely Important/Very Important
Recruiting and retaining high-quality, certified teachers	51%	1	87%	1
Improving school safety and security	45%	2	74%	6
Replacing leaky roofs	43%	3	80%	2
Expanding special education services for children who need them	41%	4	75%	5
Better preparing students for college and careers	40%	5	76%	4
Increasing the availability of student mental health counseling	39%	6	73%	7
Providing high-quality early childhood education	38%	7	71%	10
Improving student-teacher ratios	38%	8	72%	8
Reducing class sizes	37%	9	68%	14
Upgrading science, technology, and computer labs	37%	10	71%	11
Closing the achievement gap between high-income and low-income students	36%	11	69%	12
Expanding the availability of career and technical education	36%	12	79%	3
Hiring additional counselors, social workers, psychologists and nurses to address students' needs	35%	13	69%	13
Expanding art and music education classes	34%	14	65%	18
Improving access for students and teachers with disabilities	33%	15	72%	9
Repairing and upgrading school facilities	33%	16	66%	16
Improving energy efficiency to save money and reduce environmental impacts	29%	17	60%	21
Repairing aging restrooms	28%	18	63%	20
Expanding physical education classes	28%	19	57%	22
Offering full-day four-year-old kindergarten	27%	20	51%	25
Replacing outdated heating and electrical systems	27%	21	67%	15
Expanding the availability of advanced educational programming, like Advanced Placement classes	27%	22	66%	17
Upgrading fire safety systems	26%	23	65%	19
Adding more staff at school libraries to help students	26%	24	52%	23
Increasing the availability of language programs	23%	25	52%	24

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Recruiting and retaining high-quality, certified teachers	87%	1	51%	1
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