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Milwaukee Recreation 2023- 2028 Strategic Plan

June 20, 2023
Dr. Keith P. Posley
Superintendent



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**Milwaukee
Recreation
2023-2028
Strategic Plan**

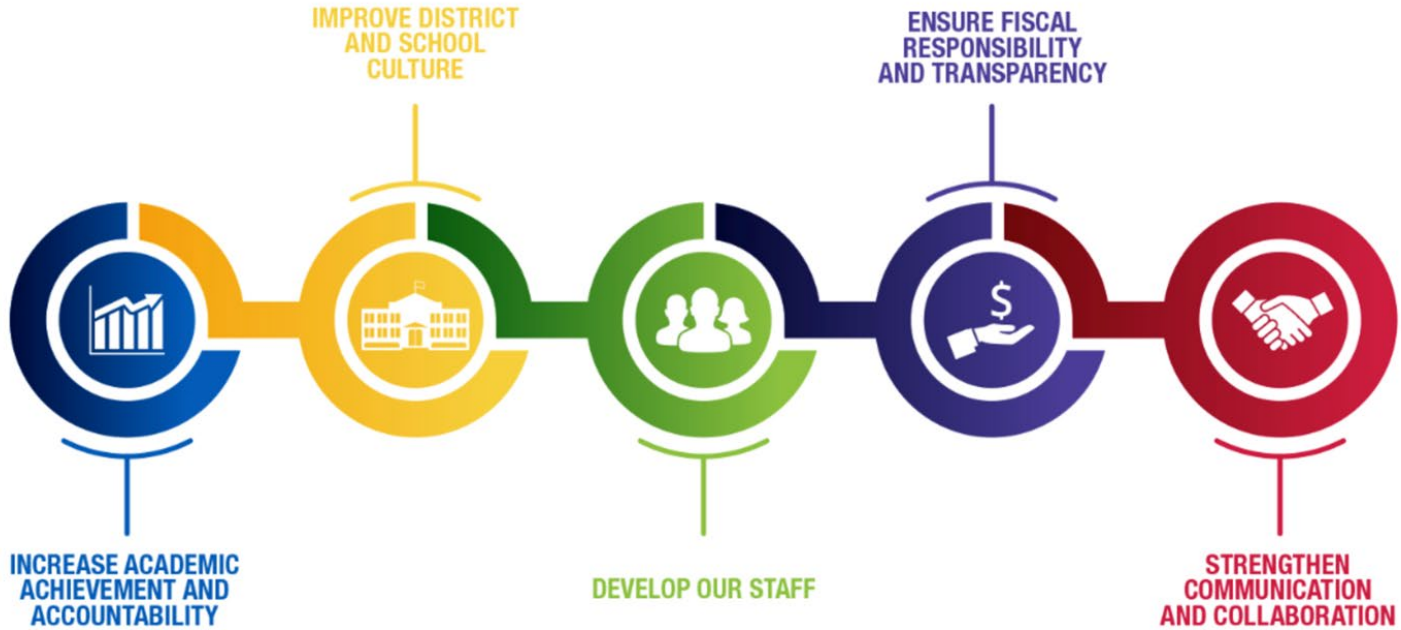
Presenters

Lynn A. Greb

Senior Director

Milwaukee Recreation

Five Priorities for Success



Recreation Department Overview



97 full-time staff / 1,600+ part-time staff

Agency Accreditation

Commission for Accreditation of Park and Recreation Agencies Recognizes agencies for excellence in operations and services.

- Attained accreditation in 2021 (1st School Board governed Recreation program in nation to be accredited)
- Reaccreditation in 2026
- Currently 193 departments/agencies in the U.S. accredited (<10%)
- Only 2 in Wisconsin (Milwaukee Recreation and Waukesha)
- Accreditation improves operations resulting in a more enjoyable workplace and better service to users
- Moving from good to great!



Recreation Strategic Plan

Purpose: Align the Department with a common vision, reinforce the culture, and create action towards accomplishment.

Highlights:

- Updated mission, vision, and value statements
- 4 Strategic Themes
 - Exceeding Customer Expectations
 - Financial Sustainability
 - Organizational Excellence
 - Staff Empowerment
- Re-established 4 goals, 8 objectives, and developed 12 initiatives and 33 tactics



Next Steps

- Plan implementation work continues
- CAPRA re-accreditation – Spring, 2026
- Ongoing:
 - Updating/revision of plan
 - Accreditation maintenance





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**Thank
You!**



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Questions?