



La Causa, Inc.

Where Children and Families Come First

December 15, 2022

Bridget Schock
Office of Communications and School Performance
Department of Contracted School Services
Milwaukee Public Schools
5225 W. Vliet Street, Room 230
Milwaukee, WI 53208

Good afternoon Bridget,

"Retirement is like coming home one day and telling your wife, honey, I'm home ... for good!"

I hope this message finds you in good health and spirits. I write to you today to inform you that after almost 15 years serving as President & CEO for La Causa, Inc., I will be retiring effective February 1, 2023, to be able to spend more time with my family. As we celebrate 50 years of serving this community in 2022, and I reflect back on my time here, I am extremely proud of what the agency has been able to accomplish over the years; and I am especially grateful and appreciative for the long-time partnership we have had with you and your organization. Together, we have been able to help make a positive difference in the lives of many, many families.

I am also happy to advise you that the Board of Director's has confirmed and appointed Mr. Luis Ayala, as my successor as President & CEO effective February 1, 2023. Mr. Ayala has been serving as La Causa's Chief Administrative Officer, served on our Board of Directors, and as Chair of the Board's Finance and Audit Committee. He has lived and worked in the Milwaukee metro area for most of his life, held key positions at Walt Disney Company, Harley Davidson Motor Company, Manpower Inc., Miller Brewing, and Johnson & Johnson, and is very familiar with the community that we serve.

I have agreed to also remain on board in the role of "Advisor to the President" to help with the transition of leadership. I have been working closely with Mr. Ayala for the past few months and feel confident that he will take the baton and continue moving La Causa forward in its mission to help improve the quality of life of the

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La Causa, Inc

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Erico Ortiz
Owner / Gallery Director
Inspiration Studios

Ten Severinsen
Chief Financial Officer
Midwest Fiber Networks, LLC



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children and families in this great community. Our Chief Financial Officer, Ms. Sylvia Zapata, who has served the agency for 37 years and is extremely familiar with all areas of operations and contracts, will be providing help and support to Mr. Ayala as she did for me during my tenure here.

We feel the agency is poised to continue to grow and prosper and know that the leadership team along with our Board of Directors will do what is necessary to ensure La Causa is here for another successful 50 years. Please feel free to contact me should you have any questions or if I can be of any assistance. Again, thank you for your friendship and support over the years.

Best Regards,

George A. Torres
President & CEO
La Causa, Inc