



Milwaukee Recreation Update

June 2024

Dr. Keith P. Posley *Superintendent*



Milwaukee Recreation Update

Presenters

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Five Priorities for Success



Strategic Plan Driving Our Mission



Mission & Vision



MISSION

To enrich and strengthen the community through memorable recreational and educational experiences for people of all ages and abilities.

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VISION

To be the **leading provider** of **high quality** and **affordable recreation** and **community** services in Milwaukee.



Values



The following are the core values that drive the work and interactions with the team and customers:



EQUITY

Ensuring access to recreation services for all.



ACCOUNTABILITY

Taking individual and collective responsibility.



MEMORABLE EXPERIENCES

Creating special, distinctive recreation experiences.



PROFESSIONAL STAFF

Employing staff who possess the core competencies of the department.



QUALITY SERVICE DELIVERY

Exceeding customer expectations through responsive and respectful service delivery.



SENSE OF COMMUNITY

Providing services that encourage personal connections and relationships.



COLLABORATION + PARTNERSHIPS

Fostering and maintaining partnerships with individuals and organizations that benefit the community.

Programs & services for City of Milwaukee residents





Citywide Programs



Elementary, Middle & High School Sports



Playgrounds & Community
Centers



Recreation Operations

97

full-time staff 1,600+

part-time staff



Youth Sports School-Based Leagues

237 Fall Teams (2023)

(2018 = 214; 2019 = 210; 2020 = Covid; 2021 = 145; 2022 = 193)

Elementary & Middle School:

- Coed Cross Country (MS)
- Coed Flag Football (Elem. & MS)
- Girls Basketball (Elem. & MS)
- Coed Soccer (Elem.)
- Coed Volleyball (Elem.)









Youth Sports School-Based Leagues

454 Winter Teams ('23-'24)

(2018-19 = 380; 2019-20 = 334; 2020-21 = Covid; 2021-22 = 321; 2022-23 = 370)

Elementary & Middle School:

- Boys/Coed Basketball (Elem. & MS)
- Coed/Girls Volleyball (Elem. & MS)
- Coed Cheerleading (Elem. & MS)
- Coed Indoor Soccer (Elem. & MS)









Youth Sports School-Based Leagues

242 Spring Teams (2024)

(2019 = 181; 2020 = 186; 2021 = Covid; 2022 = 159; 2023 = 205)

Elementary & Middle School:

- Coed/Girls Soccer (Elem. & MS)
- Coed Softball (Elem. & MS)
- Coed T-Ball (Elem.)
- Coed Track & Field (MS)
- Coed Tennis (MS)













14 Teams





38 Teams





72 Teams

(3 Divisions)





In Partnership with MYSA

(13 Sports / 244 Registrations - 2023)



Challenges/Opportunities

Challenges:

- Facility Space/Facility Updates
- Part-time staffing
- Growing officiating/coaching pools
- Practice space for schools
- Student transportation (games/practices)

Opportunities:

- Sports standards for all schools (min. 1 sport/season)
- Growth of high school student workers
- School allocations for equipment & uniforms
- Greater synergy between elementary/middle schools and HS athletic programs



On the Horizon

- Online student registration for youth sports
- New sports league opportunities
 (MS Boys Volleyball, MS Golf, MS Kickball,
 and Elem. Tennis)
- Development of school-based sports guidebook
- Partnerships with local youth sports organizations to host coaching and athlete developmental clinics
- Strengthen relationship between Youth Sports and High School Athletics



Milwaukee Recreation Winter/Spring 2024 Highlights









Thank You!