

(ATTACHMENT 1) ACTION ON THE AWARD OF EXCEPTION-TO-BID REQUESTS

This item initiated by the Administration.

ADMINISTRATION’S RECOMMENDATION

The Administration recommends that the Board approve the following exception-to-bid requests:

Exception Authorization to Issue a Purchase Order to Houghton Mifflin Harcourt Publishing Company for English Curriculum Licenses

The Administration is requesting authorization to issue a purchase order to Houghton Mifflin Harcourt Publishing Company (“HMH”) to purchase licenses for HMH’s and ThinkCentral (K-5) for use throughout the district. These are the digital resources for the current MPS Board adopted literacy instructional resources. These online digital resources are needed to continue implementation of “Journeys” which was previously adopted by MPS and remain part of the classroom curriculum. The digital resources will allow access to all components of the program for all teachers and students, and allows for specialized use of adaptive technology (i.e. audio text, enlarged or enhanced text, etc.). Additionally, students can take online assessments, view digital resources that accompany the program, and have access to all leveled readers. Teachers can use the digital resources for large group settings, use online assessments and obtain standards aligned reports indicating student achievement.

The agreement must be extended to maintain continued access to resources until a new English Language Arts adoption can occur. The exception from the requirement of a competitive procurement process for this contract has been granted on the basis of continuity of services (Administrative Policy 3.09(7)(e)(1)(b)(iv)).

The licensing period will be from August 1, 2020, through July 31, 2021. The total cost will not exceed \$156,480.

Budget Code:

GEN-0-0-INV-DW-ECTS.....(Curriculum and Instruction – Contract Services).....\$156,480

Houghton Mifflin Harcourt Publishing Company

HUB PARTICIPATION

RequiredN/A

ProposedN/A

\$ ValueN/A

STUDENT ENGAGEMENT (hours per 12-month contract)

Paid Student Employment Hour Commitment: 0 HOURS

Student Career Awareness Commitment: 0 HOURS

Exception Authorization to Issue a Purchase Order to Learning A-Z, LLC for Online Resource Licenses

The Administration is requesting authorization to issue a purchase order, on the basis of continuity, to Learning A-Z, LLC for 3,580 online resource licenses for the following products: Reading A-Z, RAZ-Kids (RAZ Plus); Science A-Z; Vocabulary A-Z and Headsprout. The exception from the requirement of a competitive procurement process for this contract has been granted on the basis of continuity of services (Administrative Policy 3.09(7)(e)(1)(b)(iv)).

Learning A-Z resources (Reading A-Z, RAZ-Kids/RAZ Plus; Science A-Z; Vocabulary A-Z, and Headsprout) are impactful for a broad range of students, encompass best practices in

education, and support key instructional elements such as the Wisconsin Common Core State Standards (CCSS), Differentiated Instruction, Personalized Learning, and Tiered Instruction. Learning A-Z addresses these key instructional resources for the district to save teachers time and increase students' performance.

Reading A-Z provides: differentiated reading instruction during all parts of the instructional block to supplement and align to adopted resources; differentiated leveled practice to support independent work for all learners; differentiated homework practice that motivates and builds better readers and writers; and progress monitoring tools for teachers to monitor student achievement and plan for explicit small group instruction.

Raz-Kids is an award-winning resource that provides a library of differentiated books at 29 levels of difficulty students use to practice reading in school, at home, or on the go. Digital and mobile access means that students get the personalized reading practice they need anytime, anywhere. And with easy-to-use online controls, teachers can quickly manage and track their students' reading progress in a matter of minutes. It provides meaningful online reading practice on computers and mobile devices with hundreds of leveled books and corresponding quizzes offered at 29 levels of reading difficulty. Raz-Kids encourages close reading skills and the reading and writing connection with interactive tools and constructed response quiz questions. Raz-Kids Make practicing reading fun with the engaging Kids A-Z eLearning environment, which includes built-in motivational rewards and allows parents, students and teachers to easily track individual and class-wide progress with digital reports.

Science A-Z provides: embedded literacy in the content area classroom science instruction; and provide content area teachers differentiated resources to provide instruction and reinforce literacy skills and strategies that are effective for their subject areas to have students read like subject-area experts.

Vocabulary A-Z provides differentiated vocabulary and word work instruction during the small group teacher- led reading group that aligns to adopted resources; and differentiated vocabulary and word work leveled practice for independent work at the vocabulary and word work literacy work station.

The license period will be from July 15, 2020, through July 15, 2021. Included with the cost of the licenses are onsite and webinar trainings, as needed.

The total cost of this purchase will not exceed \$937,078.

Budget Code:

GEN-0-0-INV-DW-ENTB.....(Instructional Resources –Non Textbooks).....\$ \$937,078

Learning A-Z, LLC

HUB PARTICIPATION

Required0%

Proposed0%

\$ Value N/A

STUDENT ENGAGEMENT (hours per 12-month contract)

Paid Student Employment Hour Commitment: 0 HOURS

Student Career Awareness Commitment: 0 HOURS

Exception Authorization to Issue Purchase Orders to the US Postmaster and the US Postal Service for Meter Postage

The Administration is requesting authorization to issue purchase orders to the US Postmaster

and the US Postal Service (USPS) for meter postage throughout the 2020-21 fiscal year.

US Postmaster meter postage is used to fund MPS’s permit imprint, which is a preprint that is overlaid on district mailings and referenced at USPS facilities when weighing and delivering. USPS meter postage is used to fund internal mailroom equipment when MPS weighs and meters mail being processed for distribution.

The exception from the requirement of a competitive procurement process for these purchases have been granted on the basis that the goods have no available product alternatives and are one-of-a-kind (Administrative Policy 3.09(7)(e)(1)(b)(i)).

The total cost of goods purchased from USPS will not exceed \$400,000. The total cost of goods purchased from the US Postmaster will not exceed \$221,000.

Budget Code:

MAL-00-MAL-MM-EPST.....(Mailroom - Postage).....\$621,000

Exception Authorization to Renew Virtual Library Services Subscriptions with Various Vendors

The Administration is requesting authorization to purchase one-year renewal subscriptions for district-wide virtual library services. The exception from the requirement of a competitive procurement process for this contract has been granted on the basis of continuity of services (Administrative Policy 3.09(7)(e)(1)(b)(iv)). The current virtual library databases offer continuity in the District’s overall plan to invest in library staffing and technology and continue to be a core resource for the library skills (research and inquiry) curriculum. Digital resources allow students to engage in research/inquiry to investigate topics and provide experiences for self-directed, real-life investigations.

These purchases will be paid for with Common School Funds. The Common School Fund provides annual library aid support to all Wisconsin public school districts. Each district must spend its total Library Aid allocation for appropriate library materials by June 30 of that same year. Digital, video-streamed, or web-based resources are earmarked materials that support the school library media program.

The District’s collection of digital resources provides equity to all MPS sites. Additionally, full access to all databases is available from home on a 24/7 basis. On-site and online professional development is available to all MPS educators for all resources. The database renewal costs are outlined below:

| Vendor | Products | Subscription Period | Area of Focus | Amount |
|---------------------|---------------------------------------|---------------------------------|---------------|--------------|
| BrainPOP | BP, JR, ELL, Espanol, Creative Coding | Sept. 22, 2020-Sept. 21, 2021 | K4-12 | \$286,665.75 |
| Defined Learning | Defined STEM | July 31, 2020-July 31, 2021 | K-12 | \$277,860.00 |
| Discovery Education | DE Curriculum Services (Streaming) | July 1, 2020-June 30, 2021 | K4-12 | \$364,912.00 |
| Flocabulary | Flocabulary | August 1, 2019-August 2, 2020 | K4-12 | \$123,042.00 |
| Follett | Library Manager | August 30, 2020-August 31, 2021 | K4-12 | \$151,672.74 |
| Follett | Resource Manager | August 30, 2020-August 31, 2021 | K4-12 | \$52,845.01 |
| Capstone | Pebble Go | June 30, 2020-June 29, 2021 | K4-3 | \$122,560.65 |

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|-------------------------|---|-----------------------------------|-------|--------------|
| Cengage Learning | Biography in Context/ Research in Context/Opposing Viewpoints in Context | June 30, 2020 June 29, 2021 | 7-12 | \$ 89,210.25 |
| OverDrive | Digital Library, eBooks, Video, and Audio | August 1, 2020- August 1, 2021 | K-12 | \$70,000.00 |
| Proquest | SIRS Discoverer/SIRS Issues Researcher | August 1, 2020- July 31, 2021 | 6-12 | \$21,927.46 |
| Proquest | Culture Grams Online | July 1, 2020- June 30, 2021 | 3-12 | \$57,416.32 |
| Texthelp, Inc. | Read & Write Google/Snapverter | August 1, 2020- August 1, 2021 | K4-12 | \$113,064.66 |
| World Book Inc. | Digital Subscription | July 30, 2020- July 1, 2021 | K4-12 | \$ 35,078.00 |
| Xello {Career Cruising} | CCSpark | Oct. 1, 2020- Sept. 30, 2021 | K-12 | \$52,500.00 |

The renewal for Follett's Destiny Resource Manager will be paid with textbook funds, and the total cost will not exceed \$52,845.01.

The subscription renewals (including Follett's Destiny Library Manager) will be paid for with Common School Funds and textbook funds, and the total cost of subscription services will not exceed \$1,818,754.84.

Budget Codes:

SLB-0S-CSF-DW-ESWR.....(School Library – Non-Textbooks).....\$1,765,809.83
 GEN-00-INV-DW-ETXB.....(Textbook Funds –Resource Manager).....\$52,845.01