

**(ATTACHMENT 1) ACTION ON THE AWARD OF PROFESSIONAL SERVICES CONTRACTS**

*This item initiated by the Administration.*

**ADMINISTRATION’S RECOMMENDATION**

The Administration recommends that the Board approve the following professional services contracts:

**RFP 1046 Authorization to Enter into a Contract with Milwaukee Christian Center Inc and Running Rebels Community Organization for Violence Reduction Program Services**

The Administration is requesting authorization to enter into a contract with Milwaukee Christian Center Inc and Running Rebels Community Organization for Violence Reduction Program Services. These contractors will be used to provide services to decrease incidents of disruption and violence, to increase student attendance, and to decrease suspensions due to disruptive behavior.

Contractors were chosen pursuant to RFP 1046, which closed on May 18, 2021. The contracts will run from October 1, 2021, through September 30, 2022, (the “Initial Term”), with two additional one-year options to extend if certain performance metrics incorporated into the contracts are met.

The contracts for Milwaukee Christian Center Inc, \$840,647.00, and Running Rebels Community Organization, \$1,232,000.00, in the Initial Term will not exceed a total of \$2,072,647.00

**Budget Code:**

OGA-0-0-SST-DW-ECTS .....\$2,072,647.00

**Milwaukee Christian Center Inc**

**PRIME CONTRACTOR INFORMATION**

Certified HUB Contractor? .....No  
Total # of Employees .....96  
Total # of Minorities .....66  
Total # of Women .....61

**HUB PARTICIPATION**

Required .....4%  
Proposed .....4%  
\$ Value .....TBD

**STUDENT ENGAGEMENT (hours per 12-month contract)**

Paid Student Employment Hour Commitment: 400 HOURS  
Student Career Awareness Commitment: 20 HOURS

**Running Rebels Community Organization**

**PRIME CONTRACTOR INFORMATION**

Certified HUB Contractor? .....No  
Total # of Employees .....103  
Total # of Minorities .....96  
Total # of Women .....39

**HUB PARTICIPATION**

Required .....4%  
Proposed .....4%  
\$ Value .....TBD

**STUDENT ENGAGEMENT (hours per 12-month contract)**

Paid Student Employment Hour Commitment: 400 HOURS

Student Career Awareness Commitment: 20 HOURS

**RFP 1032 Authorization to Extend a Contract with EdTech Strategies, LLC for E-Rate Advisement and Consulting Services**

The Administration is requesting authorization to extend a contract with EdTech Strategies, LLC for E-Rate Advisement and Consulting Services. This contractor provides comprehensive advisement and consulting services on all aspects of MPS’s application for E-rate funding from the FCC, including pre-application, application period, and post-commitment services.

The E-Rate program is a Federal program administered by the Universal Service Administrative Company under the direction of the FCC to provide funding to schools and libraries to obtain broadband and related services. Given the stringent rules and regulations governing the E-Rate program, the District engages a consultant to advise on all aspects of the application process for E-Rate funding and the continuing obligations faced after funding is received. This consultation and advisement is needed to continue the District’s successful participation in this program from 2003 through 2020, MPS has received funding commitments of over \$94 million dollars from this program.

This vendor was chosen pursuant to RFP 1032, which closed on October 21, 2020. The original contract provided for four one-year options to extend if certain performance metrics were met. EdTech met the performance metrics codified in the contract; therefore, MPS is exercising the first option year for the contract.

This contract will run from October 1, 2021, through September 30, 2022. The total cost of the contract in this second year will not exceed \$282,460.

**Budget Code:**

PIN-0-0-TLN-DW-ETEL ...(Purchased Services – Contract Services)...\$282,460

**EdTech Strategies, LLC**

**HUB PARTICIPATION**

Required .....0%

Proposed .....N/A

\$ Value .....N/A

**STUDENT ENGAGEMENT (hours per 12-month contract)**

Paid Student Employment Hour Commitment: 0

Student Career Awareness Commitment: 0

**RFP 1019 Authorization to Extend a Contract with The Standard Insurance Company for Long Term Disability Insurance**

The Administration is requesting authorization to extend a contract with The Standard Insurance Company (The Standard) for the administration of the District’s employee paid long-term disability (LTD) insurance that is offered on a voluntary basis.

The Contractor was chosen pursuant to RFP 1019, which closed June 27, 2019. In August 2019, the Board approved a contract with The Standard with an initial term running from January 1, 2020 through December 31, 2021, (the “Initial Term”) with two one-year options

to extend if certain performance metrics incorporated into the contract are met. The first extension will run from January 1, 2022 through December 31, 2022.

**Fiscal Impact**

The Standard long-term disability insurance is voluntary, and 100% employee paid; there are no district expenditures associated with this contract.

**The Standard Insurance Company**

**PRIME CONTRACTOR INFORMATION**

Certified HUB Contractor? .....NO  
 Total # of Employees .....3,083  
 Total # of Minorities .....653  
 Total # of Women .....1,788

**HUB PARTICIPATION**

Required .....0  
 Proposed .....N/A  
 \$ Value .....N/A

**STUDENT ENGAGEMENT**

Paid Student Employment Hour Commitment: 600 HOURS/12-mo contract  
 Student Career Awareness Commitment: 10 HOURS/12-mo contract

**RFP 1020 Action on Request to Extend a Contract with Delta Dental of Wisconsin, Inc., for Dental Insurance**

The Administration is requesting authorization to extend a Contract with Delta Dental of Wisconsin, Inc. (Delta Dental) for the administration of the District’s dental plan. Delta Dental will provide dental benefits to MPS employees through a fully insured dental plan.

The contract was chosen pursuant to RFP 1020, which closed July 16, 2019. In September 2019, the Board approved a contract with Delta Dental with an initial term running from January 1, 2020, through December 31, 2021, (the “Initial Term”) with two one-year options to extend if certain performance metrics incorporated into the contract are met. The first extension will run from January 1, 2022, through December 31, 2022.

For the fully insured DHMO plan, Delta Dental proposed a monthly premium of \$32.57 for single coverage and \$107.63 for family coverage. This is a 4% increase from the previous monthly premiums. Delta Dental is offering a two-year rate guarantee. The total cost of this contract is \$4,455,760.

The total cost of the contract in the first extension will not exceed \$4,455,760.

**Budget Code:**

DWC-00-EMB-DW-EDNI.....(Employee Benefits-Dental).....\$4,455,760

**Delta Dental of Wisconsin**

**PRIME CONTRACTOR INFORMATION**

Certified HUB Contractor? .....No  
 Total # of Employees .....354  
 Total # of Minorities .....17  
 Total # of Women .....249

**HUB PARTICIPATION**

Required .....NA  
 Proposed .....NA  
 \$ Value .....NA

**STUDENT ENGAGEMENT**

Paid Student Employment Hour Commitment: 600 HOURS/12-mo contract

Student Career Awareness Commitment: 10 HOURS/12-mo contract

**RFP 1057 Authorization to Enter into a Contract with Kane Communications Group for an Integrated Marketing and Communication Strategy**

The Administration is requesting authorization to enter into a contract with Kane Communications Group for a comprehensive, multi-level, multi-year integrated marketing and communication strategy. The strategy should appeal to our English, Spanish, Hmong, Arabic, Keren, Burmese, and Rohingya speaking stakeholders.

The marketing and communications strategy lays out a marketing/public relations plan that enhances the district’s image, attracts and retains student enrollment and attendance, and positions MPS as an employer of choice for talented teachers and staff. The plan will include but is not limited to:

- Consistent messaging, available in various communication formats to both internal and external stakeholders.
- The agility to adapt to unforeseen internal and external changes that impact the district and its ability to reach the defined goals.
- Measurable objectives and tactics that will include Key Performance Indicators (KPIs).
- Four point-in-time integrated implementation points of six (6) months, year one, year two and year three, with specific details of recommended actions at each implementation point, with advice and guidance on implementation.

Contractor was chosen pursuant to RFP 1057 which closed on July 15, 2021. The contract will run from October 1, 2021, through September 30, 2022, (the “Initial Term”), with two additional one-year options to extend if certain performance metrics incorporated into the contract are met.

The total cost of the contract in the Initial Term will not exceed \$120,000.

**Budget Code:**

DTI-0-0-7G2-ZC-ECTSCOV.....\$120,000

**Kane Communications Group**

**PRIME CONTRACTOR INFORMATION**

Certified HUB Contractor? .....Yes

Total # of Employees .....17

Total # of Minorities .....1

Total # of Women .....12

**HUB PARTICIPATION**

Required .....15%

Proposed .....100%

\$ Value .....TBD

**STUDENT ENGAGEMENT (hours per 12-month contract)**

Paid Student Employment Hour Commitment: 100

Student Career Awareness Commitment: 10