



**MILWAUKEE
PUBLIC SCHOOLS**

Office of Finance
Department of Procurement & Risk Management
5225 W Vliet Street, Milwaukee, WI 53208
(414) 475-8880 • mps milwaukee.k12.wi.us
Fax (414) 475-8387

November 9, 2022

Jason Kiefer
American Lithography Publishing Inc
530 N. 22nd Street
Milwaukee WI 53233

Dear Mr. Kiefer:

Subject to approval by Milwaukee Public Schools' (MPS) Administration and the Milwaukee Board of School Directors, your firm has been awarded a blanket contract for printing and mailing four seasonal recreation guides, in accordance with MPS' Request for Bid (RFB) 5811 and your firm's response thereto, including but not limited to Compensation for Services (BT-15JR) Vendor revised 2.pdf quotes, attached hereto and incorporated herein as Attachment I. Quotes are guaranteed throughout the term of the contract.

This award and authorization will be in effect for a one year period, from January 1, 2023 through December 31, 2023. Compensation for this one year period shall not exceed \$302,672.00.

MPS staff will place orders with your firm by faxing or emailing you a purchase order each time they wish to place an order.

By signing below and returning this letter, you acknowledge that you agree to the blanket contract as set forth in the RFB, your firm's response and this letter.

Signature: Jason J. Kiefer

Print Name & Title: JASON J. KIEFER PRESIDENT

Date: 11/09/2022

If you have any questions, please feel free to contact me. We look forward to a mutually beneficial business relationship with your firm.

Sincerely,

Janine Adamczyk
Director, Procurement & Risk Management
adamczj@milwaukee.k12.wi.us

Start. Stay. Succeed.
Comienza. Quédate. Triunfa.

Attachment I

Responses

Success: All data is valid!

Status	#	Item	number of pages	Quantity Required	Unit of measure	Numeric % discount, if applicable, for invoices paid	Numeric number of days for which discount is valid	Numeric Unit Rate	Total Cost
Success: All values provided	#0-1	Recreation Guide: 48 pages and 4-page cover	48	261000	One Booklet	0	0	\$ 0.20	\$ 53,379.08
Success: All values provided	#0-2	Recreation Guide : 56 pages and 4-page cover	56	261000	One Booklet	0	0	\$ 0.22	\$ 57,664.00
Success: All values provided	#0-3	Recreation Guide: 64 pages and 4-page cover	64	261000	One Booklet	0	0	\$ 0.24	\$ 61,695.00
Success: All values provided	#0-4	Recreation Guide: 72 pages and 4-page cover	72	261000	One Booklet	0	0	\$ 0.25	\$ 65,994.00
Success: All values provided	#0-5	Recreation Guide: 80 pages and 4-page	80	261000	One Booklet	0	0	\$ 0.27	\$ 70,168.00
Success: All values provided	#0-6	Standard mailing of Recreation Guides: Inkjet addressing, including set-up charges. Total of 340,000 booklets, to take place in four waves of 85,000 booklets.	0	1	Lot of 340,000	0	0	\$ 20,000.00	\$ 20,000.00
Success: All values provided	#0-7	Bundling and mailing of Recreation Guides: Simplified addressing, including set-up charges. Total of 648,000 booklets, to take place in four waves of 162,000 booklets.	0	1	Lot of 648,000	0	0	\$ 2,000.00	\$ 2,000.00