

(ATTACHMENT 5) ACTION ON THE AWARD OF EXCEPTION-TO-BID CONTRACTS



**MILWAUKEE
PUBLIC SCHOOLS**

Exception-to-Bid Request Form:

~~Goods~~
Professional Services ?

REQUIRED INFORMATION			
Vendor Name:	Newsela	Vendor No.:	V025659
Specific Contact at Vendor:	Mark Gallo	Email and/or Phone:	Main Contact: <u>Mark.Gallo@newsela.com</u> 414-335-0352
Requisition Amount: SLB-0S-CSF-DW-ESWR: \$305,900 > = <u>\$402,500</u> GEN-00-INV-DW-ENTB: \$96,600 <i>Last YRS Cost \$399,740 increase of \$2,760</i>			
Detailed Description of Goods: One year subscription for Newsela for all students in grades 6-12. This includes the full suite with additional resources for science, social studies and ELA. This also includes 25 virtual PD sessions for teachers and district support staff.			
Requestor:	Rochelle Sandrin	Ext.:	5-8820
Requestor Signature:		Date:	4/1/21
Chief Signature:		Date:	<u>4/8/21</u> 4-8-21

Email this completed form to exceptiontobid@milwaukee.k12.wi.us or olsonkk@milwaukee.k12.wi.us. A specific contact at the vendor is needed so that Contract Compliance Services can contact vendor to discuss any assigned requirements to the contract. Forms not fully completed or without supporting documentation attached will be returned without processing.

Basis for Exception-to-Bid Request:

One-of-a-kind: The goods have no available competitive product alternatives. Supporting documentation must identify the specific features and functionality which make the product unique and what market research you have done to validate that no other suitable products and vendors exist. If applicable, documentation from the vendor (manufacturer/publisher) must also be submitted with this request. This documentation must indicate that the manufacturer/publisher owns the copyright/trademark and they are the only source from which Milwaukee Public Schools can purchase the specific product that is being requisitioned. (Administrative Policy 3.09(7)(E)(1)(b)(i)).

- Compatibility:** The goods must match an existing brand of equipment for compatibility, and the quantifiable or qualitative savings of an exception to bid can be demonstrated to benefit the District. Supporting documentation must identify the specific products that are only available from this manufacturer. (Administrative Policy 3.09(7)(E)(1)(b)(ii)).
- Replacement Part:** The good is a replacement part for a specific brand of existing equipment. Supporting documentation must identify the specific equipment and parts that are only available from this manufacturer. (Administrative Policy 3.09(7)(E)(1)(b)(iii)).
- Continuity:** The goods are needed to maintain continuity and the quantifiable or qualitative savings can be demonstrated to benefit the District. Supporting documentation must identify the history of use in the District and explain how savings can be demonstrated. (Administrative Policy 3.09(7)(E)(1)(b)(iv)).
- MPS Standard:** The services provided by this vendor comply with an established MPS standard. Supporting documentation must identify the standard and how use of this good complies with the standard. (Administrative Policy 3.09(7)(E)(1)(b)(v)).
- Unique Design:** The goods must meet physical design or quality requirements. Supporting documentation must identify the quality requirement and how use of this good complies with the requirement. (Administrative Policy 3.09(7)(E)(1)(b)(vi)).
- Delivery Date:** This vendor is the only vendor that can meet the necessary delivery requirements. May not be used to justify poor planning. Supporting documentation must identify the other vendors consulted. (Administrative Policy 3.09(7)(E)(1)(b)(vii)).
- Grant:** This vendor is required to be used for these goods, pursuant to an existing grant. Supporting documentation must include the grant papers requiring use of this vendor. (Administrative Policy 3.09(2)(c)).
- Emergency Purchase:** These supplies are needed to respond to an emergency situation. May not be used to justify poor planning. Supporting documentation must identify the emergency. (Administrative Policy 3.09(14)).

PROCUREMENT DETERMINATION

APPROVED

DENIED

Requestor has not met burden of demonstrating that competitive vendors do not exist. Goods must be procured through competitive bidding.

Other: _____

Dir., Procurement & Risk Mgmt.:

Jamune M Adamczyk

4.12.2021

CONTRACT COMPLIANCE (for purchase orders in excess of \$50,000)

HUB Participation Requirement: 0 %

Student Engagement: Employment 0 Hours

Career Awareness 0 Hours

HUB Certification:

MBE

WBE

EBE

DBE

SBA-8A

Comments: _____

Mgr., Contract Compliance Services

Regina Flores

04/15/21

4/2021



Newsela, Inc.
PO Box 392675
Pittsburgh, PA 15251

Sole Source Letter

January 13, 2021

To Whom it May Concern:

This letter confirms that Newsela, Inc. is the sole source provider of the materials that will be licensed to this school.

Sincerely,

A handwritten signature in black ink, appearing to read "Chris Mezzatesta", with a long horizontal flourish extending to the right.

Chris Mezzatesta
Chief Revenue Officer Newsela

LICENSING FOR MILWAUKEE PUBLIC SCHOOLS

Product & Description	Students	Start Date	End Date	Sales Price
Newsela Bundle (access to Newsela ELA, Social Studies, Science, & SEL) & PD Renewal - 6-12	~35,000	7/1/2021	6/30/2022	\$11.50 per student \$402,500
Newsela Bundle (access to Newsela ELA, Social Studies, Science, & SEL) & PD Elementary - 2-5	~20,000	7/1/2021	6/30/2022	\$11.50 per student \$230,000
Newsela Social Studies Elementary - 2-5	~20,000	7/1/2021	6/30/2022	\$3.75 per student \$75,000