



Milwaukee Recreation Update

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Dr. Keith P. Posley *Superintendent*



Milwaukee Recreation Update

Presenters

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Milwaukee Recreation

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Five Priorities for Success



Strategic Plan Driving Our Mission



Programs & services for City of Milwaukee residents



After School Programs



Citywide Programs



Elementary, Middle & High School Sports



Playgrounds & Community Centers



Recreation Operations

97—

full-time staff

1,600+
part-time staff



Mission & Vision



MISSION

To enrich and strengthen the community through memorable recreational and educational experiences for people of all ages and abilities.

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VISION

To be the leading provider of high quality and affordable recreation and community services in Milwaukee.



Values



The following are the **core values** that drive the work and interactions with the team and customers:



EQUITY

Ensuring access to recreation services for all.



ACCOUNTABILITY

Taking individual and collective responsibility.



MEMORABLE EXPERIENCES

Creating special, distinctive recreation experiences.



PROFESSIONAL STAFF

Employing staff who possess the core competencies of the department.



QUALITY SERVICE DELIVERY

Exceeding customer expectations through responsive and respectful service delivery.



SENSE OF COMMUNITY

Providing services that encourage personal connections and relationships.



COLLABORATION + PARTNERSHIPS

Fostering and maintaining partnerships with individuals and organizations that benefit the community.

Active Older Adults

Enrichment based programs for adults age 50+

- Fitness
- Art
- Spanish and ESL
- Pickleball
- Fitness









OASIS COMMUNITY CENTER

Community Events

- Sparkle and Shine,
- Bring in Spring Breakfast,
- Ice Cream Social
- Hispanic Heritage Celebration









Adult Sports

Offer 7 different sports league opportunities throughout Milwaukee

 1,300 Fall Participants: Football, Softball, Basketball, Kickball, Golf

 515 Winter Participants: Basketball, Volleyball, Futsal, Cornhole

2,200 Spring/Summer Participants: Softball,
 3:3 basketball, Golf, Soccer, Futsal, Tennis









Adaptive Athletics and Special Olympics

Adaptive Athletics (School Based)

- 6 Adaptive Sports Seasons: Bowling, Bocce, Volleyball, Basketball, Track, Soccer
- Served approximately 1,000 Special Education Students in 2022-23
- 49 schools serviced 24 middle/high schools and 25 Elementary

Special Olympics

- 8 Sports: Basketball, Bowling, Bocce, Football, Softball, Volleyball, Cornhole, Soccer
- 400 participants









Therapeutic Recreation

Enrichment Class Offerings and Special Events

- Ages 3 and up
- Life skills, leisure activities, community outings

Club Rec

- 5/6 week summer camp (M-F 8am 4pm)
- Community and ESY students attend
- Morning sessions: Education focus calendar, daily living skills, reading, math
- Afternoon Session: Recreation focus with swimming, gym, art, music, cooking, field trips

Approximately 450 participants served annually.







Therapeutic Rec

Urban Stables Partnership

- Equine assisted services
- 30 participants since inception









Aquatics

12 pools offering a variety of programs

- Learn to Swim Levels 1- 7
- Aqua Fitness, Triathlon Training, Lap/Open Swim
- Youth Competitive Swim/Masters Swim
- Certification Trainings
- 6,000 served

Day School Swim (2017 – 2023)

- **36** 3rd grade classrooms
- 150 students annually









Community Events

Special Events

• Halloween Glen – 950 participants

Winter Wonder Woods – 1300 participants









Outdoor Education

Programming

- Outdoor Education Field Trips
- Oak Ridge Farm K5 Learning Journey
- Survive Alive House All MPS 2nd and 5th Graders
- Enrichment Classes **1,400 served** annually









Driver Education

MPS Drive

- Driver Education for MPS Students 15 to 17 ½ (\$35.00)
- Served 3,200 students in 2022-23 school year
- 16 locations (in person locations, hybrid format and online)
- 2023-24 school year can serve up to 4,000

Community Based

- Open to any students 15 to 17 ½
- Three in-person locations; hybrid and online









Milwaukee Recreation Fall Highlights







Thank You!