

**MILWAUKEE
PUBLIC SCHOOLS**

Family and Community Engagement Report

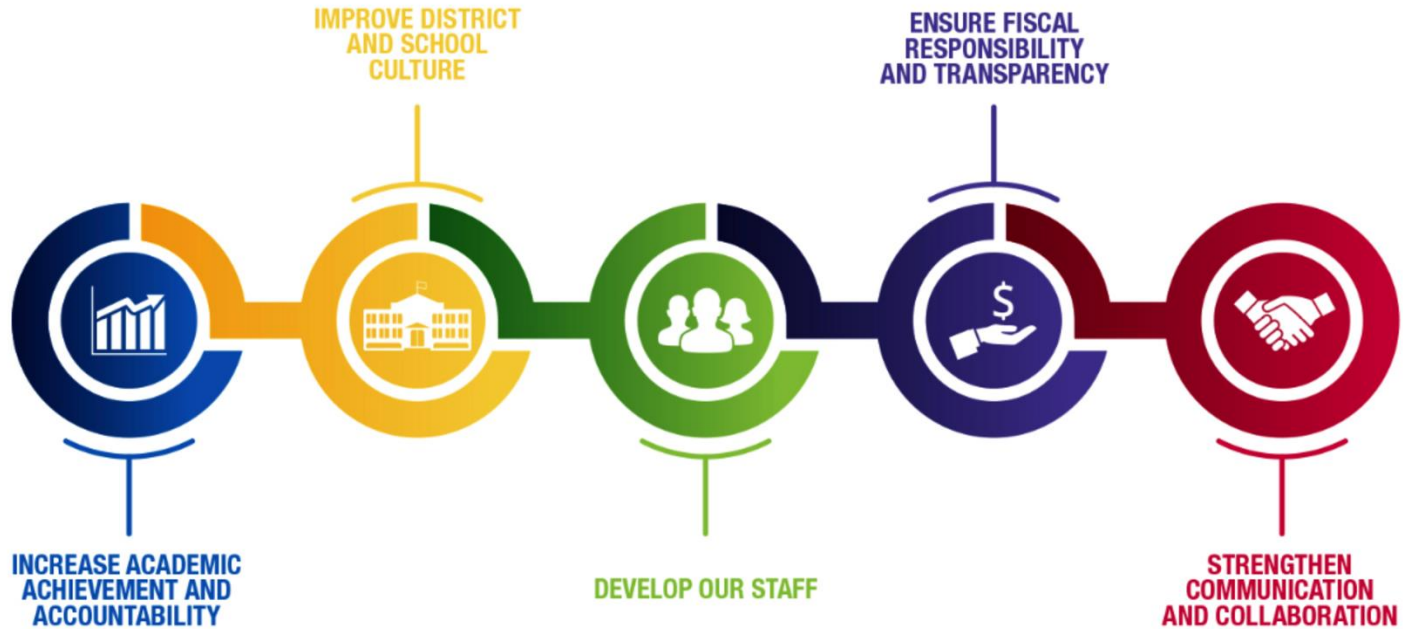
August 8, 2023

Presenter: Christy Stone

Director of Strategic Partnerships and Customer Service

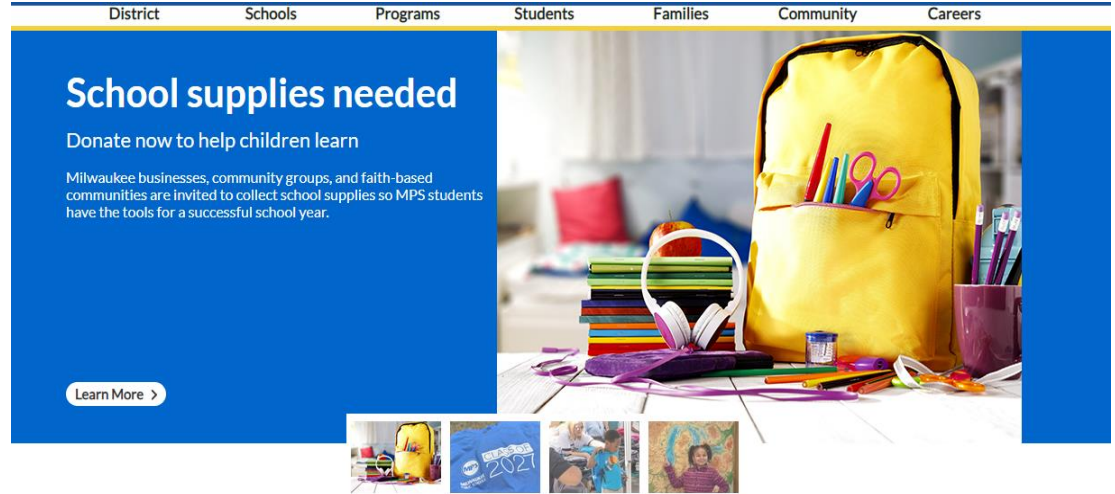
Dr. Keith P. Posley
Superintendent

Five Priorities for Success



2023-2028 Strategic Plan

- MPS Strategic Planning Process
- Family and Community Input Sessions
- Community Feedback Sessions
- New Strategic Plan Webpage



ENROLL



STUDENT SUPPORT STRATEGIES



2023 - 2028 STRATEGIC PLAN



ACADEMICS



TRANSPORTATION

Strategic Plan

District

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Initiatives & Strategic Planning

[Strategic Plan](#)

[Organizational Profile](#)

[Our Strategic Planning Process](#)

[Ambitious Instruction; Accelerated Learning](#)

[Customer Service](#)

[Facilities Master Plan; Building Modifications and Renovations](#)

[M-cubed](#)

[Vendors & Contractors](#)

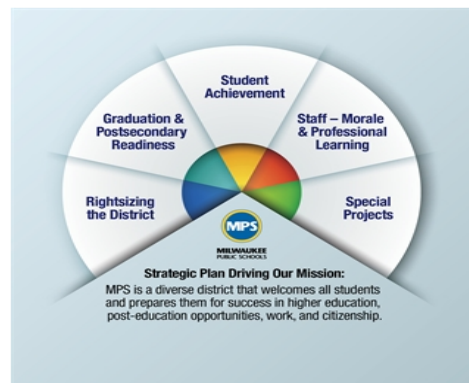
[Staff Quick Links](#)

The 2023 – 2028 Strategic Plan

Thank you to everyone who participated in the strategic planning process by taking one of our surveys or participating in one of the community feedback sessions held in April. Members of the strategic planning team presented the plan at the June 2023 board meeting. The plan will be implemented starting July 1, 2023.

MPS's Areas of Strategic Initiatives and Measures

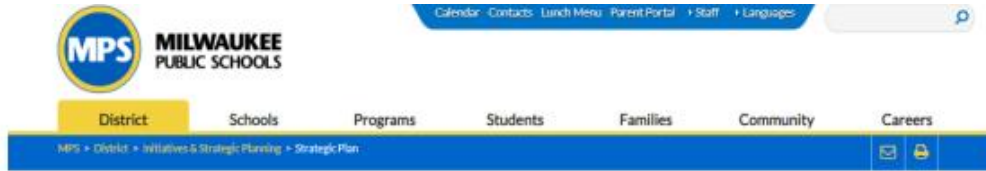
MPS has used the information collected to identify critical areas to be addressed in our strategic plan for the 2023–2028 school years.



Key strategic initiatives and special projects were identified. Each team reviewed multiple data sources and completed a root cause analysis and needs assessment to determine strategies that must be implemented to meet our targets. The five-year timeline was developed and a 2023–2024 action plan was created for each strategic initiative.

You can view the five-year timelines for each strategic initiative and action steps in 2023–2024:

Key Initiatives



Strategic Plan



You can view the five-year timelines for each strategic initiative and action steps in 2023-2024:

- [Student achievement](#)
- [Graduation and postsecondary preparedness](#)
- [Staff - professional learning](#)
- [Staff - morale](#)
- [Rightsizing the district](#)
- [Rightsizing - facilities and upgrades](#)
- **Special projects:**
 - [Budget planning](#)
 - [Calendar](#)
 - [Communications](#)
 - [School lunch program](#)

Timeline and Action Steps

By 2028, the communications department will have developed and implemented a communications plan to improve the image of the district and update the website.

Activities and Milestones	23-24	24-25	25-26	26-27	27-28
Communications will have centralized internal and external communications plans that include standard operating procedures that are actionable and cohesive.	X	X	X		
MPS leadership will be knowledgeable about best practices in communications and crisis communications.		X	X		
MPS and its schools should have a clear, consistent, and professional branding.	X	X	X	X	X
The district and school websites are easily accessible, intuitive, and up to date for all stakeholders.	X	X	X	X	X
The communications department has a targeted media relations strategy in place.			X	X	X
MPS as a source of expertise on many topics and creates strong relationships between our district communications department and local media outlets.				X	X
The communications department has adequate resources (financial, equipment and personnel) to meet the needs of the school district.		X	X	X	



Activities and Milestones	Strategic Planning 2023-2024											
	July	August	September	October	November	December	January	February	March	April	May	June
Develop a team to audit external communications.	X	X										
Complete an audit of existing external communications tools, frequency, and metrics.		X	X	X	X							
Create an external communications plan.					X	X	X	X	X	X		
Develop a team to audit internal communications.		X	X	X								
Create an internal communications plan.								X	X	X		
Complete an audit of existing internal communications tools, frequency, and metrics.				X	X	X	X	X				
Update and create standard operating procedures (SOPs) for both external and internal plans.										X	X	X



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**Thank
You!**